

# German Rodriguez

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Midland, Texas

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## OBJECTIVE

- My goal is to join a company that offers growth and at the same time will give me the opportunity to use my knowledge and skills.

## PROFESSIONAL SUMMARY

- Bilingual journalist with exceptional reporting skills
- Experience in radio, TV, newspaper and social media
- Demonstrated ability to conduct interviews, write, shoot and edit footage

## EDUCATION

*Texas A&M University*, Kingsville, TX  
Bachelor of Arts-Communication/Journalism  
Spring 2015

*Del Mar College*, Corpus Christi, TX  
Associate of Arts-Radio &TV Production  
Fall 2012

## EXPERIENCE

### *Multimedia Journalist*

Jan 2017-June 2017

Noticias Univision Oeste de Texas  
Midland, Texas

- Write, Shoot & Edit packages
- Coordinate Interviews
- Update Social Media Website

### *Weather Anchor/Reporter/Fill-In News Anchor/Producer*

Dec 2015-Dec 2016

Telemundo Abilene  
Abilene, TX

- Anchor 5 & 10 Weather Segment
- MMJ-Write, Shoot & Edit packages
- Fill-In News Anchor
- Help produce the rundown
- Post material to the web
- Update Social Media

### *Radio Host/Producer/Board Operator*

Oct. 2, 2015-Dec 10, 2015

La Ley 106.9 FM  
Corpus Christi, TX

- Research topic ideas in advance
- Write scripts before going on the air
- Present material clearly on the air
- Answer telephone
- Play music according to the audience request

- Engage with the radio listeners through social media

***Social Media Intern***

Jan. 2015-May 2015

Marketing & Communications Office  
Texas A&M University, Kingsville, TX

- Write press releases & media advisories
- Edit video
- Take photos
- Inform the campus community through the use of social media

***Chief Reporter***

Jan. 2015-May 2015

The South Texan Newspaper  
Texas A&M University, Kingsville, TX

- Pitched in story ideas
- Attended events to conduct interviews and take photos
- Wrote stories in both English and Spanish
- Designed one or two pages per issue

***News Intern***

Dec. 1, 2015-Jan. 20, 2015

Telemundo  
Laredo, TX

- Wrote stories and teases for the daily newscast and for social media
- Took photos
- Helped with the teleprompter, CG and studio cameras

***Bilingual Reporter/Page Designer/Spanish Editor***

Aug 26, 2014-Dec. 3, 2014

The South Texan Newspaper  
Texas A&M University, Kingsville, TX

- Conducted interviews and wrote stories weekly and make deadlines to ensure newspaper is up to date and delivered on time
- Translated and edited my own stories as well as stories submitted by others
- Design Spanish page using InDesign

***Videographer, Editor, Producer, On-Camera Talent***

Jan. 2014- Dec.2015

- Write scripts and shoot and edit footage
- Create packages in a clear and compelling manner
- On-camera talent

***Social Media/Promotions Assistant***

Summer 2014

English Language Training Center  
Kingsville, TX

- I worked daily on promotions through Facebook and maintained the Facebook page
- Worked on advertisement pieces and reaching out to prospective students through social media, emails and newsletters
- Translated emails from English to Spanish and sent emails out to students

***Intern***

Spring 2012

KMZZ La Ley 106.9  
Corpus Christi, TX

- Assisted with the development of commercials
- Assisted with songs to be aired
- Participated on on-air conversations such as entertainment, human interest, health issues among others
- On-air personality
- Audio board operator

## **SKILLS**

Adobe Creative Suite  
 Bilingual  
 Reporting  
 On-Camera Talent  
 Social Media  
 Avid  
 INews

AP Style  
 News writing  
 Camera Operator  
 News Gathering

## **HONORS & ACTIVITIES**

- 1<sup>st</sup> Place Spanish News Writing-2016 Texas Intercollegiate Press Association
- 2<sup>nd</sup> Place Spanish News Writing-2016 Texas Intercollegiate Press Association
- 2<sup>nd</sup> Place Spanish Radio Announcing-2015 Texas Intercollegiate Press Association
- 1<sup>st</sup> Place Spanish Radio Announcing-2014 Texas Intercollegiate Press Association
- Javelina Broadcast Network
- Javelina Press Club
- The South Texan Newspaper